



TERRA NATURAL DESIGNS

*Alpaca Pom Pom  
Keychain*

# LLAMA KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$2.73**
- Suggested Competitive Retail: **\$4.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Made with 100% Alpaca Wool
- Fun, colorful designs
- Accessorize your purse
- Trending styles
- Quality handmade gift
- Perfect accessory for all ages
- Handmade by Artisans in South America.



## Description

Beautiful and playful Lama keychains. Comes in variety of different colors, natural toned or vibrant toned. Can be used as an accent piece for your backpack or purse.

**Sold in case of 4 items.**

Fabric content: Handcrafted from acrylic, cotton yarn and thread and glass beads and seeds. Constructed with tarnish resistant keychain

**SKU:** BT108L

**UPC:** (791102587123)

# ALPACA LLAMA KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$5.50**
- Suggested Competitive Retail: **\$9.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**

## Selling Points

- Made with 100% Alpaca Wool
- Perfect for all ages
- Soft and cuddly
- Colorful and fun
- One-of-a Kind designs
- Beautiful, playful keychain
- Handmade by Artisans in South America.



## Description

Beautiful and playful Lama Alpaca keychains. Natural toned. Can be used as an accent piece for your backpack or purse.

**Sold in case of 4 items.**

Fabric: Constructed from 100% Alpaca wool and accented with cotton thread and string, handwoven fabrics. Tarnish resistant keychain hook for security

**UPC:** 657768817168

**SKU:** KAL01

**PRODUCT SIZE:** (3" x 2" x 1" inch)

# ALPACA POM POM KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$8.25**
- Suggested Competitive Retail: **\$14.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**

## Selling Points

- Made with 100% Alpaca Wool
- Cute accessory for all ages
- Soft and cuddly
- Assorted colors
- Trending designs
- Happy gift for anyone
- Handmade by Artisans in South America.



## Description

Beautiful and playful Lama Head Alpaca keychains. Natural toned. Can be used as an accent piece for your backpack or purse.

**Sold in case of 4 items.**

Fabric: Constructed from 100% Alpaca wool and accented with cotton thread and string, handwoven fabrics. Tarnish resistant keychain hook for security

**UPC:** 657768833182.

**SKU:** KAH02

**PRODUCT SIZE:** (3" x 2" x 1" inch)

# SMALL TAGUA KEYCHAIN

- Merchandising Recommendation: **Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$4.37**
- Suggested Competitive Retail: **\$7.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**

## Selling Points

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.



## Description

Handmade piece crafted by indigenous communities in Ecuador. The purchase of this product supports the preservation of indigenous cultures in South America and the continuity of their traditional techniques.

**Sold in case of 4 items.**

Fabric content: Tagua Nut, seeds, feathers.

**SKU:** 4018

**UPC:** (791102586966)

T a g u a

K e y c h a i n s .

O R G A N I C

S U S T A I N A B L E

H A N D M A D E



# LARGE TAGUA KEYCHAIN

- Merchandising Recommendation: : Gift/Lifestyle
- Cost to Distributor: N/A
- Landed Cost: **\$5.47**
- Suggested Competitive Retail: **\$9.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, S**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Unique, no 2 alike
- Hand dyed colors
- Handcrafted from Tagua nut & coconut accent
- Materials substitute the use of animal ivory
- Handmade by Artisans in South America.



## Description

Handmade piece crafted by indigenous communities in Ecuador. The purchase of this product supports the preservation of indigenous cultures in South America and the continuity of their traditional techniques.

**Sold in case of 4 items.**

Fabric content: Handcrafted from Tagua nut, acai and achira seeds, feathers. Tarnish resistant keychain for added security

**SKU:** 889

**UPC:** (683405336891)

dreamcather

KEYCHAINS



# DREAMCATCHER KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$5.47**
- Suggested Competitive Retail: **\$9.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Handmade real dreamcatcher
- Crafted by Kichwa artisans in South America with traditional techniques
- Spiritual gift
- Beautiful craftsmanship
- Accented with feathers and beads
- Handmade by Artisans in South America



## Description

Handmade piece crafted by indigenous communities in Ecuador. The purchase of this product supports the preservation of indigenous cultures in South America and the continuity of their traditional techniques.

**Sold in case of 4 items.**

Fabric content: Handcrafted from Tagua nut, acai and achira seeds, feathers and wood. Tarnish resistant keychain for added security

**SKU:** 888

**UPC:** (657768512131)

# LEATHER

## keychains

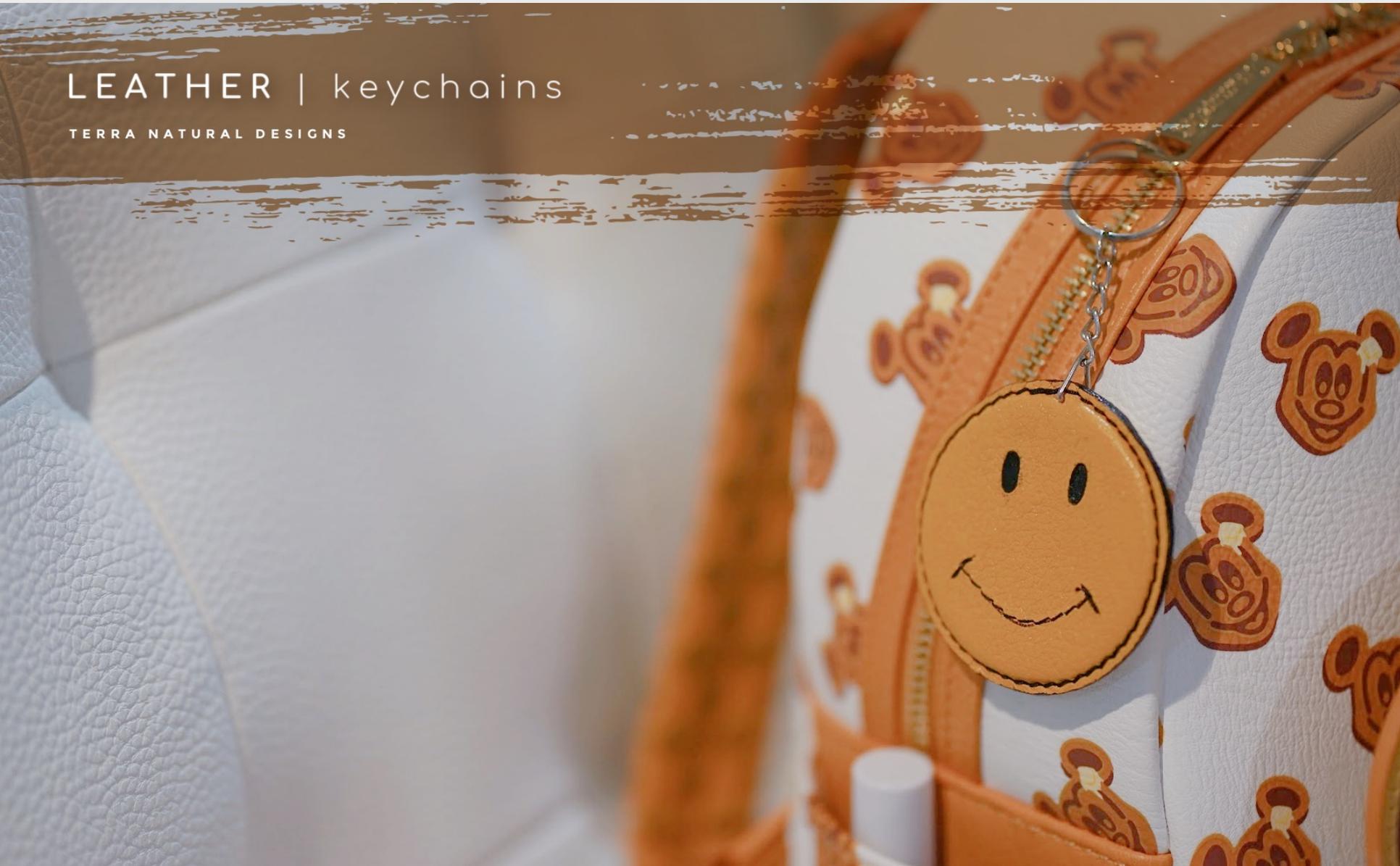
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TERRA NATURAL DESIGNS



# LEATHER | keychains

TERRA NATURAL DESIGNS



# LEATHER KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$4.40**
- Suggested Competitive Retail: **\$7.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Handmade by Artisans in South America.
- Perfect for multiples keys
- Quality recycled leather construction
- Keeps keys secure



## Description

Beautiful leather keychain with a two-tone design. Includes a snap closure and ring for keys.

Sold in case of 4 items.

Fabric content: Leather

SKU: SP01

UPC: (736902284490)

# LEATHER

*keychains*

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# BELT LEATHER KEYCHAIN

- Merchandising Recommendation: **Gift/Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$8.25**
- Suggested Competitive Retail: **\$14.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- On-belt key holder, it has snaps for easy putting on and taking off your belt
- Made of high-quality durable leather
- Convenient holder for keys or other items that should be within quick reach
- Much safer compared with other regular keychains
- Handmade by Artisans in South America.



## Description

Beautiful leather keychain with a two-tone design. Includes a snap closure and ring for keys. Sold in case of 4 items.

Fabric content: Handcrafted by Ecuadorean artisans from recycled leather, secure brass snaps and hooks and closures

SKU: LTK002

UPC: 657768727009

PRODUCT SIZE: (3.5"x1.9"inch)

# SPORT COIN POUCH KEYCHAIN

- Merchandising Recommendation: **Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$3.25**
- Suggested Competitive Retail: **\$5.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Handmade by Artisans in South America.
- Multi functional item.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.



## Description

Handy Zip Pouch Keychain keeps Coins, Lip Balm, USB, Keys, or other odds + ends readily available on the on-the-go. Easily stow in a pocket, or cinch to a belt loop. It pairs nicely with all travel & fitness accessories: snap closure and a ring for keys..

Sold in case of 4 items.

Fabric content: 50% Cotton 50% Polyester

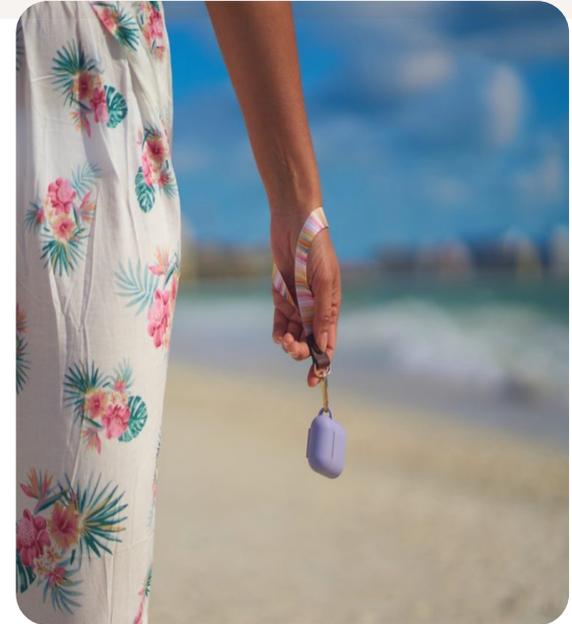
UPC: (619011956611)

PRODUCT SIZE: (4 x 2.5 x 1.5")

SKU: SPT112

# SPORT WRISTLET KEYCHAIN

- Merchandising Recommendation: **Lifestyle**
- Cost to Distributor: **N/A**
- Landed Cost: **\$5.50**
- Suggested Competitive Retail: **\$9.95**
- Gross Margin: **45%**
- Channel Strategy: **Mass/Conventional, Natural, Grocery, Specialty**
- Manufacturer Launch Date: **January 2022**
- Canadian Distribution & Bilingual Packaging? **No**



## Selling Points

- Handmade by Artisans in South America.
- Multi functional item.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.



## Description

Soft + Comfortable Sport Wristlet Keychain Fob keeps keys safe with you while on – the - go. Hangs decoratively on a doorknob or wall hook. Coordinates nicely with all new travel & fitness accessories.

Sold in case of 4 items.

Fabric content: Polyester

UPC: (619011956635)

PRODUCT SIZE: (8.5 x .75 x 0.25")

SKU: SPT114