

#### HOLIDAY PRODUCT MIX

Presenting new items & Special Packaging for these

Holiday Gifts





## LLAMA KEYCHAIN

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- WFM Landed Cost: \$2.73
- Suggested Competitive Retail: \$4.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Gelling Prints

- Fun, colorful designs
- Popular for all ages
- Trending styles
- Perfect accessory for all ages
- Quality handmade gift



Beautiful and playful Lama keychains. Comes in variety of different colors, natural toned or vibrant toned. Can be used as an accent piece for your backpack or purse. Sold in case of 4 items. Fabric content: Polyester

**SKU:** BT108L **UPC:** (791102587123)

#### ALPACA LLAMA KEYCHAIN

#### NEW PRODUCT

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$5.50
- Suggested Competitive Retail: \$9.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



- Beautiful, playful keychain
- Soft and cuddly
- Colorful and fun
- One-of-a Kind designs
- Perfect for all ages





Beautiful and playful Lama Alpaca keychains. Natural toned. Can be used as an accent piece for your backpack or purse.

Sold in case of 4 items. Fabric: Fabric content: 100% ALPACA

UPC: 657768817168 SKU: KAL01 PRODUCT SIZE: (3" x 2" x 1" inch)

#### ALPACA POM POM KEYCHAIN

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$8.25
- Suggested Competitive Retail: \$14.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



- Cute accessory for all ages
- Soft and cuddly
- Assorted colors
- Trending designs
- Happy gift for anyone





NEW <u>PR</u>ODUCT

Beautiful and playful Lama Head Alpaca keychains. Natural toned. Can be used as an accent piece for your backpack or purse. Sold in case of 4 items. Materials: 100% ALPACA UPC: 657768833182.

SKU: KAH02

PRODUCT SIZE: (3" x 2" x 1" inch)



#### COTTON SHAWL

#### NEW PRODUCT

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: **\$12.65**
- Suggested Competitive Retail: **\$22.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



- Elegant accessory
- Soft and Comfortable
- Perfect for cool night
- Accentuates any outfit
- Perfect gift for all ages





Beautiful elegant and solid color lightweight shawl. To use throughout the year. Made with a unique technique used by indigenous communities for lightweight items, which will make this simple shawl pop.

#### Sold in case of 4 items.

Fabric: Fabric content: 70% Cotton 30% Acrylic

UPC: (657768830617) SKU: CG-010 PRODUCT SIZE: 2.3"x2.3"

## BEADED EARRINGS Handmade

TERRA NATURAL DESIGN

#### BEADED EARRINGS \$14.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$8.25
- Suggested Competitive Retail: \$14.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Everyday Dressy Slim Cascade Ombre

- Handcrafted from Glass Beads
- Exquisite quality
- Intricate Designs
- Vibrant colors



Description

Our small beaded earrings are great for an everyday look. Beautiful handcrafted by artisans in Ecuador to ensure the very highest in quality and authenticity with a unique ombre and indigenous colorful designs that will be included in the case

Sold in case of 4 items.

Material content: Glass beads & surgical steel hooks.

UPC: (657768824784) SKU: BE1495 PRODUCT SIZE: (3,6"X 0,60")

## BEADED EARRINGS \$19.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$10.95
- Suggested Competitive Retail: \$19.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Lunch Date Look *Midi Cascade Ombre + Indigenous* 

- Handcrafted from Glass Beads
- Exquisite quality
- Intricate Designs
- Vibrant colors





())escription

Gorgeous beaded earrings great for an everyday look. Beautiful handcrafted by artisans in Ecuador to ensure the very highest in quality and authenticity with a unique ombre and indigenous colorful designs that will be included in the case Sold in case of 4 items. Material content: Glass beads, surgical steel hooks. UPC: (657768632488) SKU: BE1995 PRODUCT SIZE: (3,8"X1")

## BEADED EARRINGS \$24.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$13.72
- Suggested Competitive Retail: \$24.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



**Artsy Eclectic** *Midi Cascade Asymmetrical + Indigenous* 

- Handcrafted from Glass Beads
- Exquisite quality
- Intricate Designs
- Vibrant colors





Pescription

Our unique and vibrant beaded earrings great for both every day and sophisticated look. Beautiful beaded earrings handcrafted by artisans in Ecuador to ensure the very highest in quality and authenticity with a unique ombre and indigenous colorful designs that will be included in the case

Sold in case of 4 items.

Material content: Glass beads, surgical steel hooks.

UPC: (657768844980) SKU: BE2495 PRODUCT SIZE: (4,60"x1")

#### BEADED EARRINGS \$29.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$16.47
- Suggested Competitive Retail: **\$29.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Sophisticated Elaborate Waterfall Indigenous

- Handcrafted from Glass Beads
- Exquisite quality
- Intricate Designs
- Vibrant colors





Description

Sophisticated look. Our elegant beaded earrings are the best option. Beautiful handcrafted by artisans in Ecuador to ensure the very highest in quality and authenticity with a unique ombre and indigenous colorful designs that will be included in the case. Sold in case of 2 items.

 $\label{eq:material content: Glass beads, surgical steel hooks.$ 

UPC: (657768970887) SKU: BE2995 PRODUCT SIZE: (4,20"x1,3")

#### BEADED EARRINGS \$35.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$19.77
- Suggested Competitive Retail: \$35.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Gelling Prints

Boho Evening Intricate Waterfall Indigenous

- Handcrafted from Glass Beads
- Exquisite quality
- Intricate Designs
- Vibrant colors



Terra's statement beaded earrings the best piece to use for your special occasions. Beautiful handcrafted by artisans in Ecuador to ensure the very highest in quality and authenticity with a unique ombre and indigenous colorful designs that will be included in the case **Sold in case of 2 items.** 

Material content: Glass beads, surgical steel hooks.

UPC: (657768772290) SKU:BE3595 PRODUCT SIZE: (4,80"X1,70")

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#### 01 EARRINGS

Tagua and acai earrings mixed with glass beads. Beautiful handmade organic pieces.

#### 02 BRACELETS

Acai bracelets mixed with glass beads. Beautiful handmade organic pieces.



#### 03 NECKLACES

Tagua and acai necklaces mixed with glass beads. Beautiful handmade organic pieces



#### NEW APLIQUES

WE HAVE MADE SOME DETAILED CHANGES FOR OUR TRADITIONAL DESIGNS FOR A MODERN LOOK

## NECKLACE

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Pressing

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#### NECKLACES SETS - \$19.95 (SP05)

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$10.95
- Suggested Competitive Retail: \$19.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



King Doin

Tagua Nut Pendants / Acai Beads on Tarnish Resistant (TR) Chains or Leather Cord

- Quality Leather Cord
- Handmade with Tagua nuts
- Unique designs
- Vibrant Colors





Handmade by artisan communities in Ecuador, using renewable resources, such as tagua nut, acai seeds and achira seeds. Tagua nut is cut into various shapes to provide a variety of designs available. Constructed with tarnish resistant chain. All assortments are available in a variety of colors. Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, tarnish resistant chain.

SKU: SP05 UPC: (736902283721) PRODUCT SIZE: (13-1/2 to 14 x <sup>1</sup>/<sub>4</sub> to 1 x 1/16 to <sup>1</sup>/<sub>4</sub> in.)

## **NECKLACES - \$24.95**

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: **\$13.72**
- Suggested Competitive Retail: \$24.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



Carved Tagua, Achira Seed, Charms on TR Chains or Leather Cord

- Quality Leather Cord
- Handmade with Tagua nuts
- Unique designs
- Vibrant Colors





Handmade by artisan communities in Ecuador, using renewable resources, such as Tagua Nut, acai seeds and achira seeds. Tagua nut is cut into various shapes to provide a variety of designs. Constructed with a recycled leather cord or tarnish resistant chain. Some designs are accented with design enhancing charms.

#### Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, recycled leather cord, tarnish resistant chain, brass charms.

SKU: 5249 UPC: (736902284094) PRODUCT SIZE: (13-1/2 to 14 x 1 to 3-1/4 x 1/16 to 1/8 in.)

### **NECKLACES - \$29.95**

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$13.72
- Suggested Competitive Retail: \$24.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Jelling Prints



- Carved Tagua, Achira Seed, Charms on TR Chains or Leather Cord
- Quality Leather Cord
- Handmade with Tagua nuts
- Unique designs
- Vibrant Colors



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Handmade by artisan communities in Ecuador, using renewable resources, such as Tagua Nut, acai seeds and achira seeds. Tagua nut is cut into various shapes to provide a variety of designs. Constructed with a recycled leather cord or tarnish resistant chain. Some designs are accented with design enhancing charms.

#### Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, recycled leather cord, tarnish resistant chain, brass charms.

**SKU:** 5249 **UPC:** (736902284094)

PRODUCT SIZE: (13-1/2 to 14 x 1 to 3-1/4 x 1/16 to 1/8 in.)

## NECKLACE | sets

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#### ESSENTIAL OIL SEED BRACELET - \$14.95

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: **\$8.25**
- Suggested Competitive Retail: **\$14.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



- Intricate design
- Handcrafted with Volcanic seeds
- Trending designs
- Ideal gift / Impulsive buy.





#### Sold in case of 4 items. Handmade by artisan communities in Ecuador using renewable resources such as Volcanic seeds & tagua nuts. Beautiful, unique designs to accent a variety of fashions.

SKU: 31490 UPC: 657768653537 PRODUCT SIZE: (Wrist size 6-7)





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## **BRACELETS** - \$14.95

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$8.25
- Suggested Competitive Retail: \$14.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

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- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Made from renewable, sustainable materials that benefit the Amazon Rainforest.
- Cohesive collection.







Description

Handmade by artisan communities in Ecuador using renewable resources such as Acai seeds, tagua nuts, and achira seeds. Beautiful, unique designs to accent a variety of fashions. Some designs include beautiful charms.

Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, elastic cord, recycled leather, tarnish resistant chain, brass charms.

SKU: 3149 UPC: (736902283714) PRODUCT SIZE: (Wrist size 6-7)

## **BRACELETS** - \$16.95

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$9.30
- Suggested Competitive Retail: \$16.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Gelling Pring

**Grounding + Harmonizing** \* *Wide Pure Tagua Bands* offer a grounding quality to help balance around EMF's / \* Delightful Multi-seed Blends (Achira, Acai) on Tarnish Resistant Chain or Leather Accents

- Handcrafted from Tagua Nuts
- Quality, detailed designs
- Perfect for everyone
- Comfortable elastic cord
- Vibrant colors



/ )cscription

Handmade by artisan communities in Ecuador using renewable resources such as Acai seeds, tagua nuts, and achira seeds. Beautiful, bold designs are perfect for any occasion and will accent any outfit!

#### Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, elastic cord, recycled leather.

SKU: 3169 UPC: (736902284582) PRODUCT SIZE: (Wrist size 6-7)

## **BRACELETS** - \$19.95

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: **\$10.95**
- Suggested Competitive Retail: \$19.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No



**Uplifting + Refined** Intricately Cut Tagua + Achira, Acai Blend Pieces, TR Chains + Accents

• Intricate indigenous designs

-clling Prints

- Colorful and vibrant
- Handcrafted from Tagua nuts
- Quality craftsmanship



Handmade by artisan communities in Ecuador using renewable resources such as Acai seeds, tagua nuts, and achira seeds. Unique, hand-cut designs of the Tagua nut create a one-of-a-kind jewelry piece that will attract many compliments!

#### Sold in case of 4 items

Material content: Tagua nut, acai and achira seeds, glass beads, tarnish resistant chain and clasps.

**SKU:** 3199

UPC: (736902284063)

PRODUCT SIZE: (Wrist size 6-7)

# traditional jewelry



for Valentine's TERRA NATURAL DESIGNS

### EARRINGS - \$12.95

- Offering: Approved in the system
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$7.12
- Suggested Competitive Retail: \$12.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

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**Refined Tagua Charms** + Acai Blend Pieces on TR Hoops + Accents

- Beautiful, exciting designs
- Handcrafted from Tagua Nuts
- Colorful and vibrant
- Quality craftmanship





Handcrafted by artisan communities in Ecuador, using the renewable Tagua Nut (Vegetable Ivory) as well as acai seeds, achira seeds. Beautiful, intricate designs carved from the Tagua Nut will make these earrings a favorite in your jewelry box! Surgical steel earring hooks. Nickel-free and hypoallergenic. All assortments come in a beautiful array of colors. Sold in case of 4 items.

Material content: Tagua nut, acai and achira seeds, glass beads, surgical steel hooks.

SKU: 2129 UPC: (736902283769) PRODUCT SIZE: (2 to 2-1/2 x <sup>3</sup>/<sub>4</sub> to 7/8 x 1/16 to 1/8 in.)

# Home

## DREAM CATCHER

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$7.10
- Suggested Competitive Retail: \$12.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.





Handcrafted from wood and cotton string, natural seed, accented with glass beads and beautiful brightly colored feathers.

Sold in case of 4 items.

SKU: SP03 UPC: (736902284513) PRODUCT SIZE: (2.5 x 11 x 1 in)

## LARGE DREAM CATCHER

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$10.95
- Suggested Competitive Retail: \$19.95
- Gross Margin: **45%**
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.







Handcrafted from wood and cotton string, natural seeds, accented with glass beads and beautiful brightly colored feathers.

Sold in case of 4 items.

SKU: 10016 UPC: (791102587604) PRODUCT SIZE: (8 x 17 x 1 in.)

### XL DREAM CATCHER

- Offering: New Item
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$15.25
- Suggested Competitive Retail: \$28.00
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulsive buy.





Our XL dreamcatcher is handmade by artisans in Ecuador, this dreamcatcher is a small accessory that is perfect for any decoration. Made from natural wood products, yarn and beads, it features an intricate design and feathers to accentuate.

#### Sold in case of 4 items.

Fabric: Fabric content: Liana the seed is acai and shakiron

SKU: 100162 UPC: (657768800726) PRODUCT SIZE: (6.6"x6.6")

#### TAGUA NUT... ALSO KNOWN AS VEGETABLE IVORY

A beautiful alternative to ivory, with many amazing propertires

#### TAGUA NUT SET

- Offering: New Item
- Merchandising Recommendation: Gift / Valentine's
- Cost to Distributor: N/A
- Landed Cost: \$5.50
- Suggested Competitive Retail: \$9.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

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- Natural resource
- From Amazon Rainforest
- Renewable
- Hard as lvory







and put brings prosperity pappingss love and abundance. Great

Amazonian seeds nut brings prosperity, happiness, love and abundance. Great for a add on to any gift.

#### Sold in case of 4.

Fabric: Fabric content: 100% Palo Santo and Acrylic

**SKU:** ST01 **UPC:** (657768538827)

#### NEW PRODUCT

#### TAGUA TOTEM INCENSE HOLDER WITH WOOD

- Offering: New Item
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$9.35
- Suggested Competitive Retail: \$16.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No



- Handmade by Artisans in South America.
- Each piece is Hand-carved from a tagua nut
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulsive buy.







Our beautiful accessory, an incense tagua holder, can be found in different animal shapes Sold in case of 4 items. Fabric: Fabric content: Tagua, coconut, yellow moral wood and assai seeds

**SKU:** HTST02 **UPC:** (657768988677) **PRODUCT SIZE:** (3.1"x4.7")

#### MOTHER & BABY ANIMAL TOTEM INCENSE HOLDER

- Offering: New Item
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$10.95
- Suggested Competitive Retail: \$19.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Each piece is Hand-carved from a tagua nut
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulsive buy.





Our beautiful accessory, an incense tagua holder, can be found in different animal shapes Sold in case of 4 items.

Fabric: Fabric content: Tagua, coconut, yellow moral wood and acai seeds

SKU: HTST003 UPC: (657768905506) PRODUCT SIZE: (3.1"x4.7") Seasonal Hair Accessories

#### KICHWA HEADBAND

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$8.25
- Suggested Competitive Retail: \$14.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 5-10 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.







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Terra's unique Ethnic Headband will transport you to the indigenous communities of Ecuador. Made with ethnic patterns from the indigenous belt that the Kichwa women wear in their attire. This is a one-of-a-kind hair accessory.

#### Sold in case of 4 items.

Fabric content: 40% Cotton 50% Polyester 10% recycled leather

SKU: SP13 UPC: (736902284537) PRODUCT SIZE: (Head size 20 to 25)



## Belts Bags

IN & OUT

## LEATHER BELT BAG

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$21.45
- Suggested Competitive Retail: \$39.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 2-4 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.





Our high-end Belt bag, this is just the perfect accessory for every trip. Beautiful handwoven fabrics are accented by recycled leather straps for a secure and lovely addition to any outfit. Sold in case of 2 items.

Fabric content: Cotton, Polyester, Leather.

SKU: BT112 UPC: (791102587673) PRODUCT SIZE: (8 x 5 x 2'')

# Purses & Bags

#### EMBROIDERED LEATHER CONVERTIBLE CLUTCH

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: **\$27.50**
- Suggested Competitive Retail: \$49.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 2-4 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.





Our Convertible Clutch is the perfect handbag for all occasions. Can use the long strap to carry over your shoulder or disconnect the strap to carry as a clutch. Beautiful handwoven loom fabric that features Indigenous designs and accented with recycled leather.

#### Sold in case of 1 items.

Fabric content: Cotton, Polyester, Leather.

SKU: BT499 UPC: (736902284483) PRODUCT SIZE: (9.5 x 5 x 2'')

## SUEDE EMBROIDED CROOSBODY

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$32.95
- Suggested Competitive Retail: \$59.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 2-4 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.





All Beautiful handwoven loom fabric that features Indigenous designs and accented with recycled leather.

Sold in case of 1 item. Fabric content: Cotton, Polyester, Leather.

SKU: BT599 UPC: (736902284476) PRODUCT SIZE: (9.5 in x 7 in x 2 in)

## SUEDE SATCHEL, HORIZONTAL DESING

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$41.25
- Suggested Competitive Retail: \$74.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 4 Units
- Canadian Distribution & Bilingual Packaging? **No**



- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.







All Beautiful handwoven loom fabric that features Indigenous designs and accented with recycled leather. Sold in case of 1 item. Fabric content: Cotton, Polyester, Leather. SKU: BT749 UPC: (736902284469)

PRODUCT SIZE:12 in x 8 in x 5 in

## SUEDE LEATHER BUCKET TOTE

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$66.00
- Suggested Competitive Retail: \$120.00
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 2-4 Units
- Canadian Distribution & Bilingual Packaging? No

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.





All Beautiful handwoven loom fabric that features Indigenous designs and accented with recycled leather.

Sold in case of 1 item. Fabric content: Cotton, Polyester, Leather.

**SKU:** BT117A **UPC:** (791102587727) **PRODUCT SIZE:** 13 in x 12 in x 7 in

## CLASSIC SUEDE + LEATHER BACKPACK

- Offering: Approved in the system
- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- WFM Landed Cost: \$66.00
- Suggested Competitive Retail: \$120.00
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Exclusivity: Evergreen (One Year +)
- Manufacturer Launch Date: January 2022
- Estimated Weekly Unit Turns and \$ Sales Per Store Selling: 2-4 Units
- Canadian Distribution & Bilingual Packaging? No

#### **SELLING POINTS**

- Handmade by Artisans in South America.
- Very competitive prices.
- Original designs.
- High-end item.
- Cohesive collection.
- Ideal gift.





All Beautiful handwoven loom fabric that features Indigenous designs and accented with recycled leather.
Sold in case of 1 item.
Fabric content: Cotton, Polyester, Leather.
SKU: BT117
UPC: (791102587727)

PRODUCT SIZE: 12 in x 10 in x 5 in