traditional scarves

2022 COLLECTION TERRA NATURAL DESIGNS

SIMPLE SCARF

- Merchandising Recommendation Gift/Lifestyle
- Cost to Distributor: N/A
- Landed Cost: \$5.45
- Suggested Competitive Retail: \$9.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional,
- Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? **No**

Selling Points

- Soft, lightweight fabric
- Coordinates with any outfit
- Protects neck area from temperature changes indoor / outdoor
- For transitional weather or air conditioning environments
- Handmade by Artisans in South America.











Description

Elegant, solid color light scarf to match your favorite outfits. Fabulous for a year-round look. It is made with a unique technique the indigenous communities use for delicate items that will make this simple scarf pop.

Sold in case of 4 items.

Fabric content: Handcrafted from Cotton and Polyester using a unique technique to create a very soft and lightweight accessory

SKU: 10010 UPC: (753807547581) PRODUCT SIZE: (70 x 23 x 0.2'')

MULTICOLOR SCARF

- Merchandising Recommendation: Gift/Lifestyle
- Cost to Distributor: N/A
- Landed Cost: \$6.55
- Suggested Competitive Retail: **\$11.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Selling Points

- Soft, lightweight fabric,
- Beautiful colors and designs
- Perfect for night or day wear
- For transitional weather or air conditioning environments
- Handmade by Artisans in South America.





RECTANGULAR

Terra-THIN SCARVES



Description

This light and colorful scarf will help you accessorize any outfit, making it more fun and unique. You can also wear it as one more layer of warmth for Summer sunsets.

Sold in case of 4 items.

Fabric content: Handcrafted from Cotton and Polyester using a unique technique to create a very soft and lightweight accessory

SKU: 10017 UPC: (791102587802) PRODUCT SIZE: (76 x 24 x 0.2'')

INFINITY MULTICOLOR SCARF

- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- Landed Cost: **\$8.25**
- Suggested Competitive Retail: **\$14.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Selling Points

- Perfect for everyday use, this pretty boho chic scarf is versatile for both work or leisure.
- Loop our scarf around your neck twice or wear it over your shoulders.
- Breathable and soft accessory friendly to your skin
- Handmade by Artisans in South America.









Description

This beautiful infinity scarf can be worn in a variety of trendy ways. It's large, closed loop and special appliqué will give you the opportunity to experiment with different variations that can change up any outfit.

Sold in case of 4 items.

Fabric content: Handmade from cotton and polyester fabric for a cool, comfortable fit

throughout the year. Perfect for any occasion. SKU: SP04 UPC: (736902284025) PRODUCT SIZE: (48 x 24 x 1'')

INDIGENOUS MULTICOLOR SCARF

- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- Landed Cost: **\$12.95**
- Suggested Competitive Retail: \$22.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Selling Points

- Mayan inspired design with a colorful accent
- Can be worn as a fresh and comfortable scarf or a shawl.
- This chic scarf is great for travel, lightweight and easy to carry.
- Breathable and soft all accessory to accentuate your outfit.
- Handmade by Artisans in South America.







THIN SCARVES



Description

This beautiful multicolor scarf can be worn in a variety of trendy ways. It's a large scarf and can be worn as a shawl or as a scarf. This is one of our best-selling scarf items for Spring and Fall. Available in a wide variety of beautiful colors.

Sold in case of 4 items.

Fabric content: Handmade from cotton and polyester fabric for a cool, comfortable fit throughout the year. Perfect for any occasion.

SKU: 10011 UPC: (791102587598) PRODUCT SIZE: (76 x 23 x 0.1'')

SPORT SCARF

- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- Landed Cost: **\$8.25**
- Suggested Competitive Retail: **\$14.95**
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No

Selling Points

- Handmade by Artisans in South America.
- Multi functional item.
- Very competitive prices.
- Original designs.
- Lightweight.
- Cohesive collection.
- Ideal gift / Impulse buy.







Description

Irresistible, breezy, lightweight summer shawl, in our new modern graphic prints. These scarves coordinate beautifully with all of Terra's new Sports accessories + Summer jewelry. Sold in case of 4 items. Fabric content: 50% Cotton 50% Polyester UPC: (619011956642) PRODUCT SIZE: (24 x 74 x 0.3") SKU: SPT115



BAMBOO SHEER SCARF

- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- Landed Cost: \$10.55
- Suggested Competitive Retail: \$18.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No





Description

Our amazing new bamboo scarves are handcrafted from Eco- friendly bamboo fabric which offers many benefits: natural protection from UV Radiation + Wrinkle resistance (no ironing)! Bamboo is also hypoallergenic with excellent breathability + temperature regulations, making these delightfully soft scarves a wonderful year-round – accessory.

Sold in case of 4 items.

Fabric: Fabric content: 100% Bamboo

SKU: 10101D UPC: 753807547284 PRODUCT SIZE: (22"X77.6")

Selling Points

- Natural cooling technology
- Super soft feel
- Handmade by Artisans in South America.
- Lightweight.
- Keeps your skin protected from UV radiation, wear it on those summer days





BAMBOO PLUSH SCARF

- Merchandising Recommendation: Lifestyle .
- Cost to Distributor: N/A
- Landed Cost: \$15.40
- Suggested Competitive Retail: \$28.00 .
- Gross Margin: 45% .
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty .
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No .

Selling Points

- Natural cooling technology
- Super soft feel
- Handmade by Artisans in South America.
- Lightweight.
- Keeps your skin protected from UV radiation, wear it on those summer days •









Description

Our amazing new bamboo scarves are handcrafted from Eco- friendly bamboo fabric which offers many benefits: natural protection from UV Radiation + Wrinkle resistant (no ironing)! Bamboo is also hypoallergenic with excellent breathability + temperature regulations, making these delightfully soft scarves a wonderful year - round - accessory. Sold in case of 4 items.

Fabric: Fabric content: 100% Bamboo

SKU: 100102 **UPC:** 657768782534 PRODUCT SIZE: (70.8"x14.9")

COTTON SHAWL

- Merchandising Recommendation: Lifestyle
- Cost to Distributor: N/A
- Landed Cost: \$12.65
- Suggested Competitive Retail: \$22.95
- Gross Margin: 45%
- Channel Strategy: Mass/Conventional, Natural, Grocery, Specialty
- Manufacturer Launch Date: January 2022
- Canadian Distribution & Bilingual Packaging? No





Selling Points

- This sheer, artisan-made scarf radiates cheerful with pops of pastel colors. Delightful as a scarf or styled as a shawl.
- Approx. 24"W x 74"L
- Handmade by Artisans in South America







Description

Elegant lightweight cotton shawl. It is handwoven with superior quality yarns. Soft & multipurpose product, it can be used as yoga blanket, beach blanket or for decorative purposes.

Sold in case of 4 items.

Fabric: Handwoven from 70% cotton and 30% polyester threads. Constructed with unique technique by Ecuadorian artisans for a high-quality accessory

UPC: (657768830617) SKU: CG-010 PRODUCT SIZE: 2.3"x2.3"